

<p>Title: Community Rallies Behind Bundaberg Strawberry Festival Dateline: Deakin News Monday, 24th September 2018 Reporter: Ricky Wright Duration: 88 Seconds (total) Location: 11 Rosedale Road, Oakwood, QLD</p>	
Video	Audio
<p>00-08 seconds Anchor on screen</p>	<p>Lead/introduction to the news story With the hashtag #SmashaStrawb trending, and strawberry recipes websites in demand, our reporter visited the inaugural Bundaberg Strawberry Festival to see how the community is supporting the industry in its time of need.</p>
<p>08-18 seconds LS People entering the festival. (WS) of a large crowd at the festival. Zoom out from pickers to industrial equipment.</p>	<p>News package begins: Reporter's voiceover (VO): Thousands of people turned at the inaugural Bundaberg Strawberry Festival on Saturday as a resurgence of pick your own days continues to grow.</p>
<p>20-28 (WS) Dormant Equipment in the shed. Pan with tractor moving.</p>	<p>(VO): The industry has been plugged into crisis in recent weeks from the nationwide needle tampering crisis. But the community is responding.</p>
<p>18-33 seconds Various shots of people picking strawberries on the property. (WS) of crowd. (WS) of rides. Zoom to (CU) of strawberry picking</p>	<p>(VO): SSS Strawberries decided to host the event on their 57-acre property as a way to give back to the local community, and it was planned long before news of the crisis broke. Their invitation received a heart-warming response with a huge crowd coming out to pick their own way through more than 2.6 million plants, show solidarity, and share in the festivities.</p>
<p>33-51 seconds Pan of idle equipment. (MS) of farm worker giving directions.</p>	<p>(VO): In recent weeks the farm's workforce has been reduced from 150 pickers down to 20 leaving plenty of workers on hand to help out with the festival.</p>
<p>51-56 seconds</p>	<p>Grab 1:</p>

(MS) Backpacker	"This event is for SSS strawberries and you are going to enjoy everything."
56-60 seconds (CU) A child with a punnet of strawberries	(VO): Family fun was had all around and the fields were scattered with the strawberry smeared faces of children filling their punnets.
60-109 seconds (CU/HS) Child	Grab 2 / Interview: Reporter: "Are you going to pick some strawberries." Child: "Yes, and I am going to go for some rides."
109-112 seconds (CU) Security Guard Scanning for Needles.	(VO): Security guards were on hand to scan for needles.
112-115 CU Strawberry cakes WS Strawberry eating contest	(VO): There were rides, strawberry treats, and even a strawberry eating contest.
115-117 Pan along Department of Agriculture Van	(VO): The Queensland department of Agriculture and Fisheries was also there. I spoke to Andy Mead.
117-126 (MS) Andy Mead:	Grab 3: "It's just been a constant flood of people all day eating strawberries, having a great time. And it's really good for the community."
126-128	This has been Ricky Wright for Deakin News in Bundaberg